



ECO TOURISM

509061014 Aj □□□

509062018 May □□□

509062068 Hannah □□□

CONTENTS OF THIS TEMPLATE

Here's what you'll find in this **Slidesgo** template:

- 1.A slide structure based on a marketing plan, which you can easily adapt to your needs. For more info on how to edit the template, please visit **Slidesgo School** or read our **FAQs**.
- 2.To view this template in PowerPoint with the correct fonts, download and install on your computer the **fonts that we have used**. You can learn how to download and install fonts **here**.
- 3.An assortment of graphic resources that are suitable for use in the presentation can be found in the **alternative resources slide**.
- 4.A **thanks slide**, which you must keep so that proper credits for our design are given.
- 5.A **resources slide**, where you'll find links to all the elements used in the template.
- 6.Instructions for use.**
- 7.Final slides with:
 - The **fonts and colors** used in the template.
 - A **selection of illustrations**. You can also customize and animate them as you wish with the online editor. Visit **Storyset** to find more.
 - More **infographic resources**, whose size and color can be edited.
 - Sets of **customizable icons** of the following themes: general, business, avatar, creative process, education, help & support, medical, nature, performing arts, SEO & marketing, and teamwork.

You can delete this slide when you're done editing the presentation.

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ABOUT US

You can describe the topic of the section here

02

MKT ANALYSIS

You can describe the topic of the section here

03

STRATEGY

You can describe the topic of the section here

04

MKT PLAN

You can describe the topic of the section here

05

BUDGET

You can describe the topic of the section here

06

KPI OVERVIEW

You can describe the topic of the section here



OUR COMPANY

Mercury is the closest planet and the smallest one in the Solar System—it's only a bit larger than the Moon

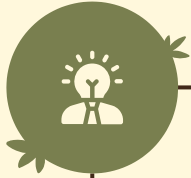
01

ABOUT US

You can enter a subtitle
here if you need it



OUR EVOLUTION



2010

CONCEPT

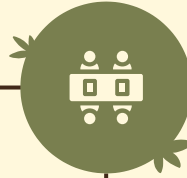
Venus has a beautiful name



2012

MONEY

Mars is a very cold place



2014

TEAM

Mercury is a small planet

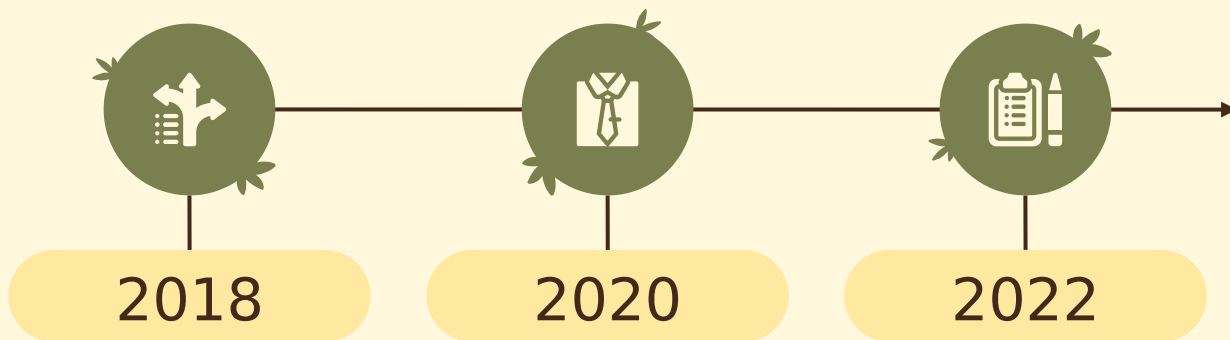


2016

START

Neptune is far away from us

OUR EVOLUTION



GROWTH

Neptune is far
away from us

MATURE

Venus has a
beautiful name

LEADER

Mars is a very
cold place

And still
counting!



WHAT SETS US APART?



MERCURY

Mercury is the closest planet and the smallest one in the Solar System



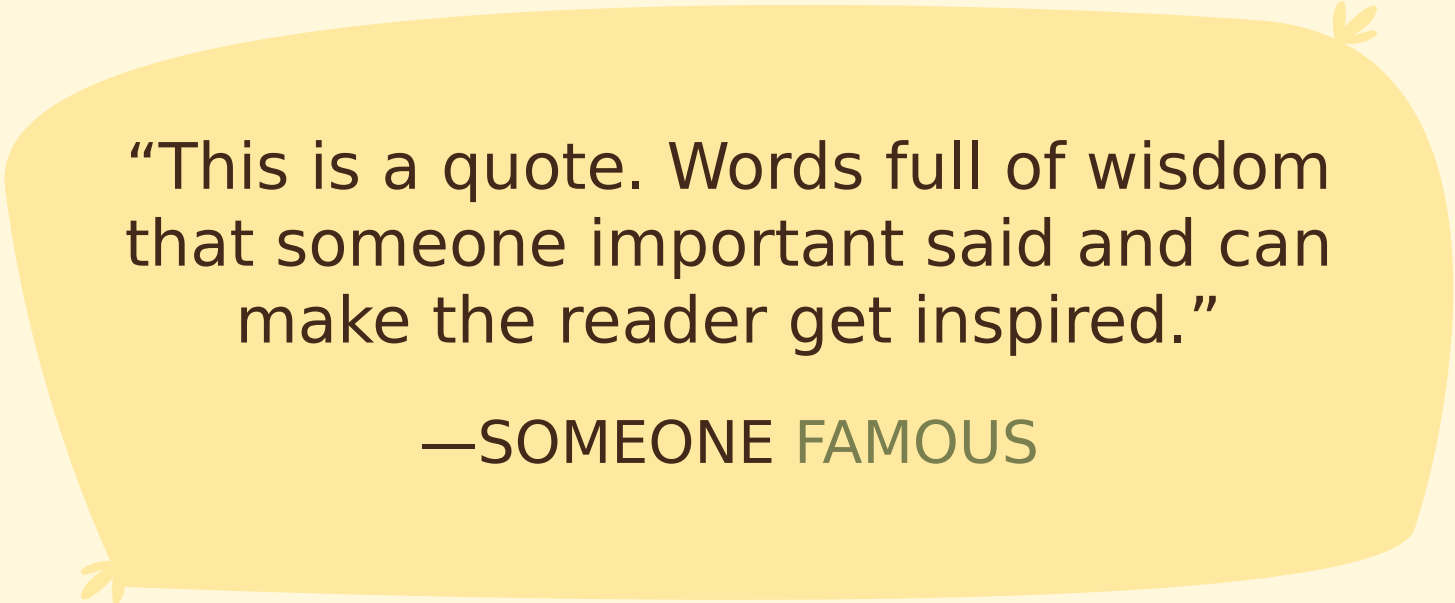
VENUS

Venus has a beautiful name and is the second planet from the Sun

GUIDING PRINCIPLES

- Mercury is the closest planet to the Sun and also the smallest one
- Neptune is the farthest planet from the Sun
- Despite being red, Mars is a cold place. It's full of iron oxide dust
- Saturn is a gas giant and it also has several rings






“This is a quote. Words full of wisdom
that someone important said and can
make the reader get inspired.”

—SOMEONE FAMOUS



A photograph of three children sitting on a large, weathered log in a sun-dappled forest. On the left, a girl with long brown hair wears a light blue t-shirt, white shorts, and white sneakers with red accents; a red and white plaid shirt is draped over her shoulders. In the middle, a girl with curly brown hair wears a bright green t-shirt and light blue jeans. On the right, a boy with red hair wears a yellow polo shirt and blue denim shorts. All three are smiling at the camera. The background is a lush green forest with sunlight filtering through the trees.

A PICTURE IS
WORTH A
THOUSAND
WORDS



A PICTURE REINFORCES THE CONCEPT

Images reveal large amounts of data, so remember: use an image instead of a long text. Your audience will appreciate that

MARKET SHARE

3,800

MERCURY

Mercury is very small

1,000

MARS

Mars is a cold place

2,900

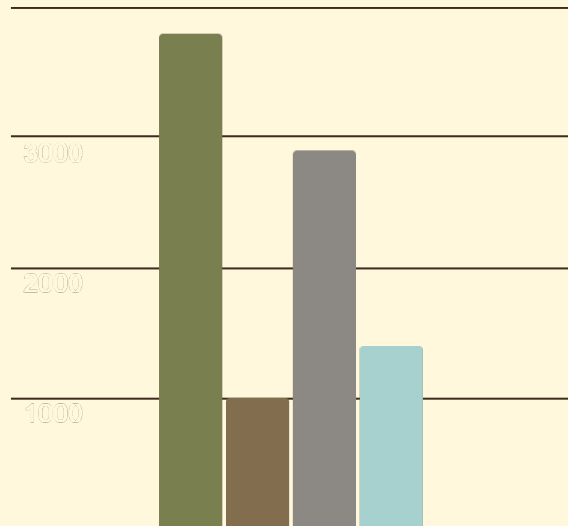
JUPITER

Jupiter is a gas giant

1,400

NEPTUNE

It's far away from us



Follow the link in the graph to modify its data and then paste the new one here. **For more info, click here**

BUYER PERSONA PROFILE



AGE	25 years old
WORK	Biologist
LOCATION	Florida

ABOUT HER

Mercury is the closest planet and the smallest one in the Solar System

INTERESTS



Ecology



Animals



Sports

VACATION



Mountain



Roadtrip



Time to relax

SALES FUNNEL

01

AWARENESS

Mercury is the smallest planet

02

INTEREST

Mars is actually a very cold place

03

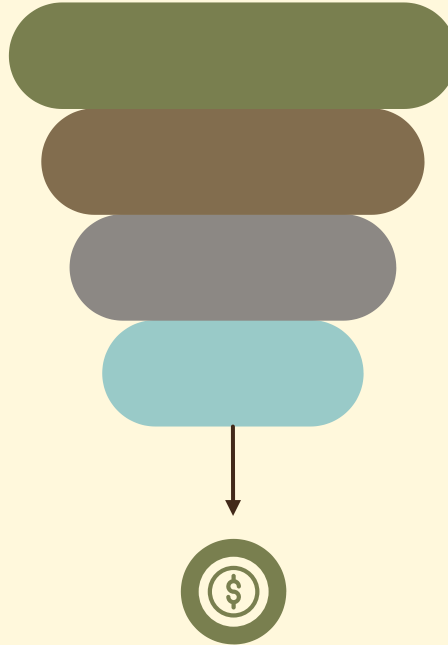
DECISION

Jupiter is the biggest planet of them all

04

PURCHASE

Saturn is a gas giant and has several rings



COMPETITOR ANALYSIS

01

SATURN

Saturn is a gas giant and has several rings

02

MARS

Despite being red, Mars is a cold place

03

VENUS

Venus is the second planet from the Sun

04

JUPITER

It's the biggest planet in the Solar System

SWOT ANALYSIS

STRENGTHS

Mercury is the closest planet to the Sun

S

O

OPPORTUNITIES

Despite being red, Mars is actually a cold place

W

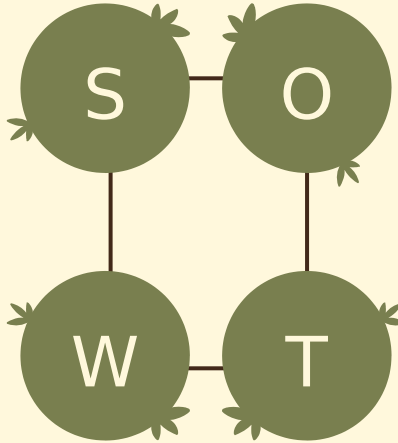
T

WEAKNESS

Jupiter is the biggest planet of them all

THREATS

Neptune is the farthest planet from the Sun



MARKETING GOALS



MERCURY

It's the closest planet to the Sun



VENUS

Venus has a very beautiful name



NEPTUNE

Neptune is far away from Earth



SATURN

Saturn is a gas giant with rings



JUPITER

Jupiter is the biggest planet



MARS

Despite being red, Mars is a cold place

SALES STRATEGY

01

PLAN A

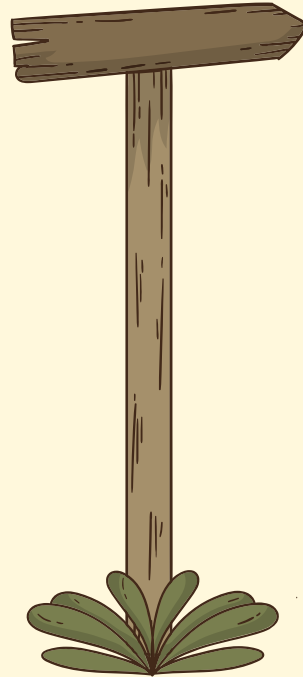
Mercury is
very small

STEP 1

Mars is a very
cold place

STEP 2

Jupiter is a
big planet



02

PLAN B

Earth is
where we live

STEP 1

Saturn is a
gas giant

STEP 2

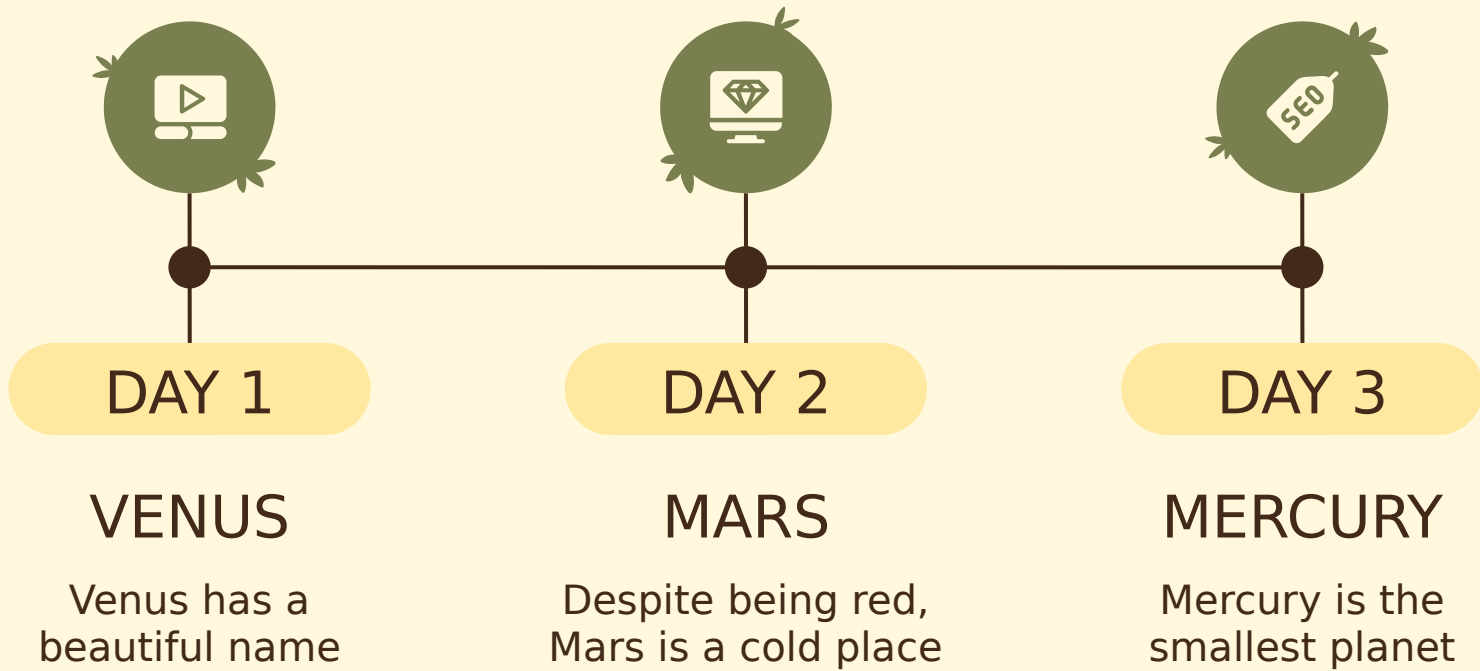
Venus has a
nice name

KEY ACTION ITEMS

	1ST QUARTER	2ND QUARTER
ACTION 1	You can describe your items for the quarter here	You can describe your items for the quarter here
ACTION 2	You can describe your items for the quarter here	You can describe your items for the quarter here
ACTION 3	You can describe your items for the quarter here	You can describe your items for the quarter here



CONTENT TIMELINE



DIGITAL CHANNELS



You can replace the image on the screen with your own work. Just right-click on it and select “Replace image”

QUARTERLY BUDGET

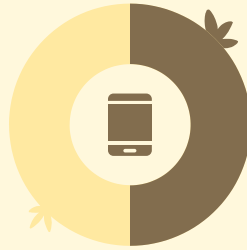
25%



MERCURY

Mercury is the closest planet to the Sun

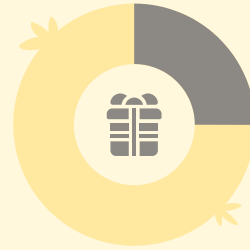
50%



SATURN

Saturn is a gas giant and has several rings

25%



VENUS

Venus is the second planet from the Sun



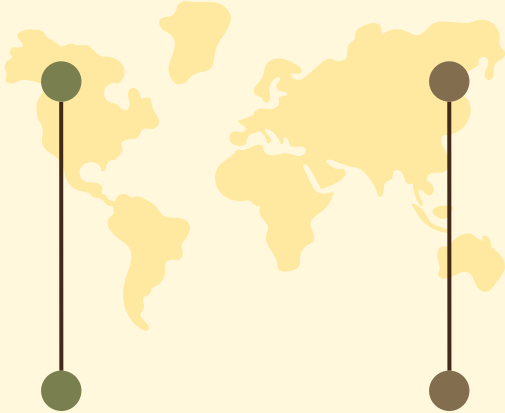
\$48,30

Big numbers catch your audience's attention



KPI OVERVIEW

OUTREACH



MARS

It's a cold place

JUPITER

It's a gas giant

PRODUCTIVITY



OUR TEAM



ELLEN DOE

Speak a bit about
this person here



DANI JAM

Speak a bit about
this person here



JESS SATO

Speak a bit about
this person here

ALTERNATIVE RESOURCES

Here's an assortment of alternative resources whose style fits the one of this template:



- Young child exploring the nature
- Kids having their hands dirty after plantin
g

RESOURCES

Did you like the resources? Get them for free at our other websites.

VECTORS

- [Eco tourism landing page I](#)
- [Eco tourism landing page II](#)
- [Eco tourism landing page III](#)
- [Eco tourism concept I](#)
- [Eco tourism concept II](#)
- [Eco tourism concept III](#)
- [Eco tourism concept IV](#)

PHOTOS

- [Woman touching the wheat](#)
- [Cute kids exploring nature](#)
- [Rooster staying outside](#)
- [Girl sitting in park](#)
- [Woman holding plant leaves](#)
- [Close up on farmer](#)
- [Portrait of female farmer](#)

03

Impact & Example



Positive impact

01

Employment
opportunities

e.g. park rangers,
cooks, cleaners

02

Education

improving living

03

Extra income

e.g. handicrafts

Negative impact

01

Regulations are not complete enough

02

The destruction of local resources

03

Rare species

Ecotourism Example- Palau Islands

Palau
pledge



Children of Palau.
I take this pledge,
as your guest,
to preserve and protect
your beautiful and unique
island home.

I vow to tread lightly,
act kindly and
explore mindfully.

I shall not take
what is not given.

I shall not harm
what does not harm me.

The only footprints
I shall leave are those
that will wash away.

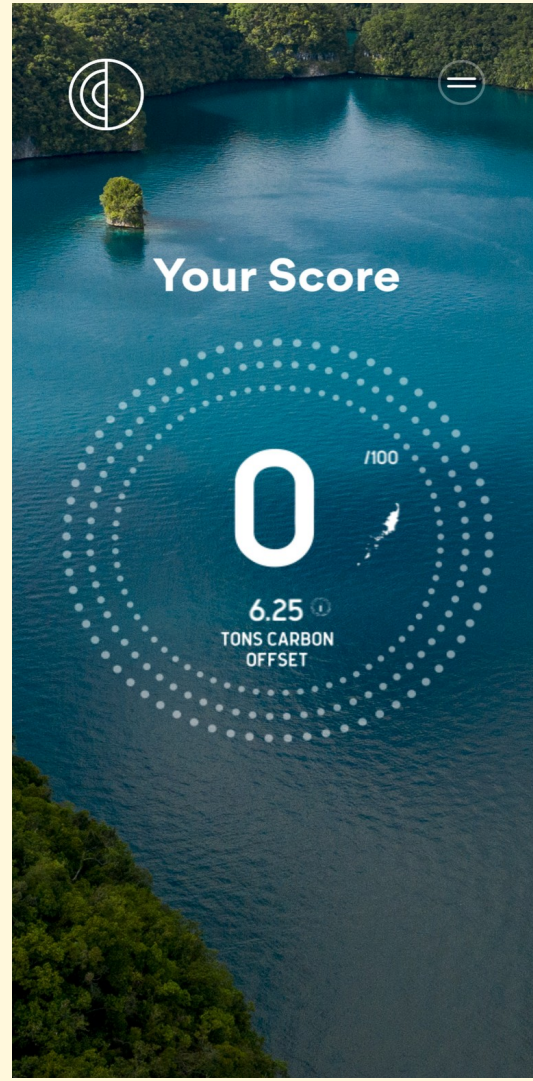
[Signature]

PALAU PLEDGE

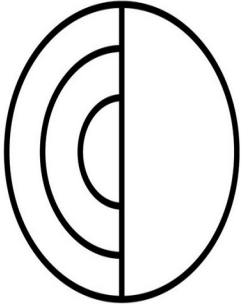
REPUBLIC OF PALAU • IMMIGRATION • ARRIVAL

CARRIER: VA157
STATUS: 227
ADMITTED UNTIL: JAN 05 2018
DATE: DEC 07 2017

Tourism App-
Unlocks
Unique
Experiences
Through
Completing
Eco-Friendly
Tasks



OL'AU
PALAU





THANKS!

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Fonts & colors used

This presentation has been made using the following fonts:

Alfa Slab One

(<https://fonts.google.com/specimen/Alfa+Slab+One>)

Work Sans

(<https://fonts.google.com/specimen/Work+Sans>)

#422919
ff

#fff8dcff

#ffe9a1ff

#ae8a85
ff

#797f4fff

#a5906b
ff

#826d4e
ff

#bcbcbc
ff

#8c8884
ff

#99cac8
ff

Storyset

Create your Story with our illustrated concepts. Choose the style you like the most, edit its colors, pick the background and layers you want to show and bring them to life with the animator panel! It will boost your presentation. Check out [how it works](#).



Pana



Amico



Bro



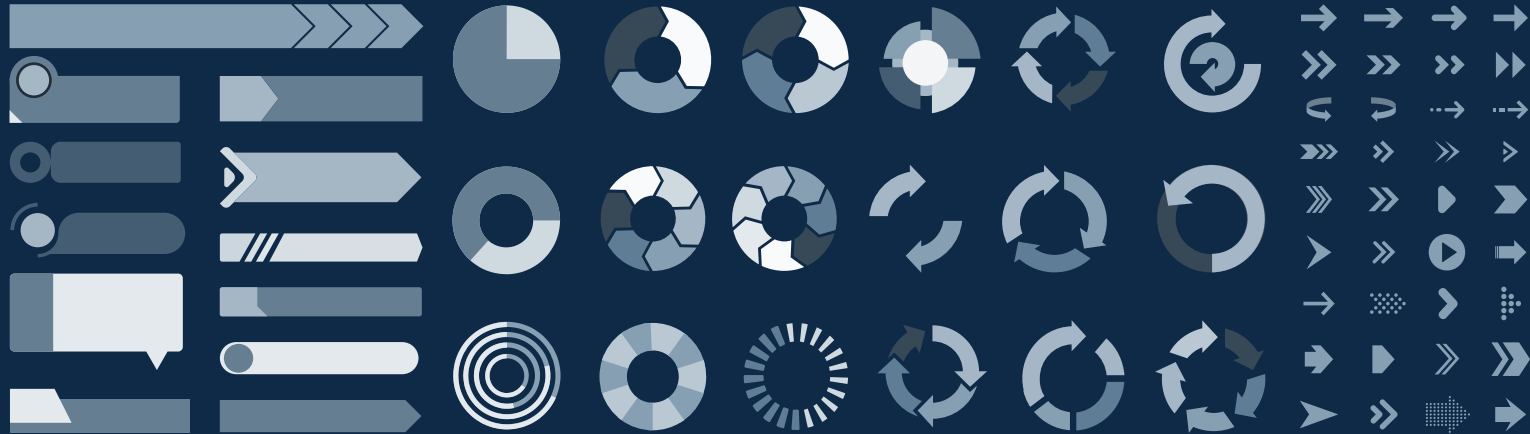
Rafiki



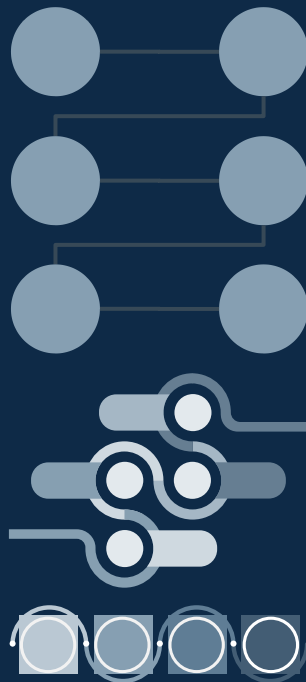
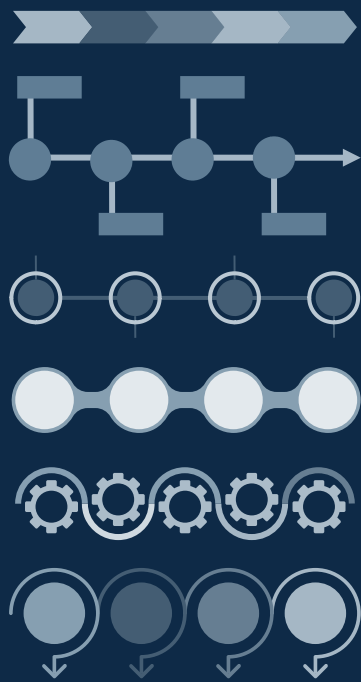
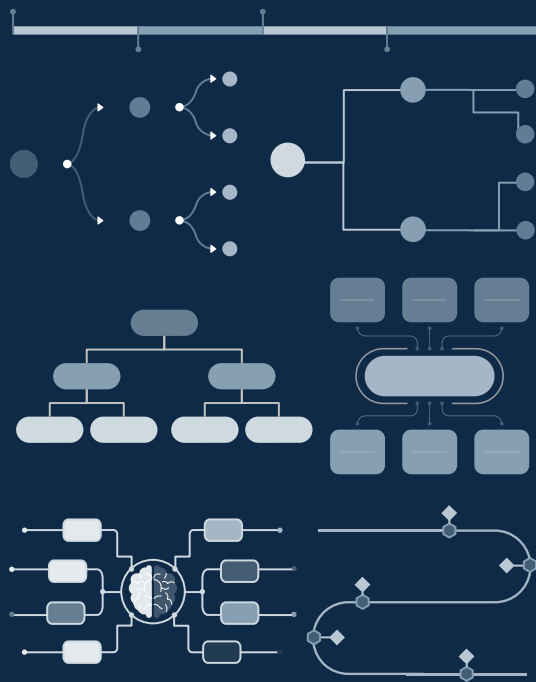
Cuate

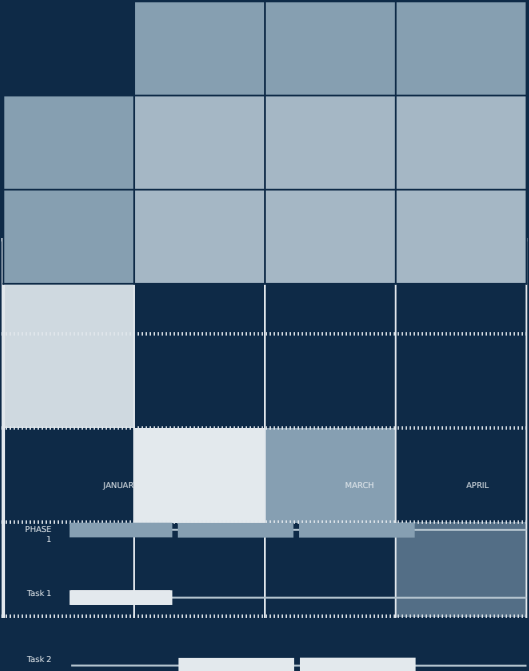
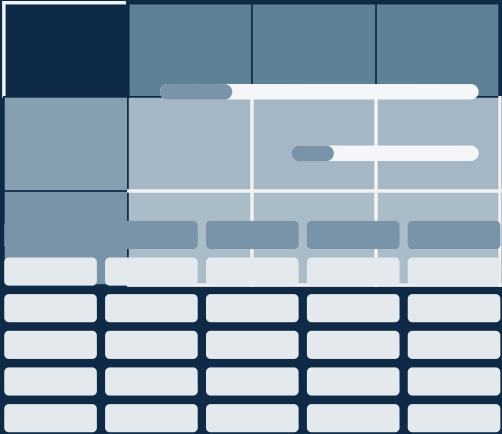
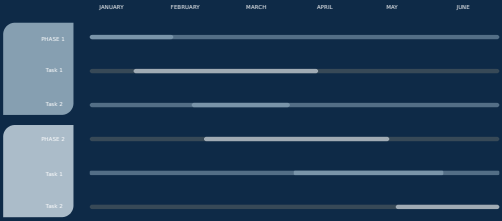
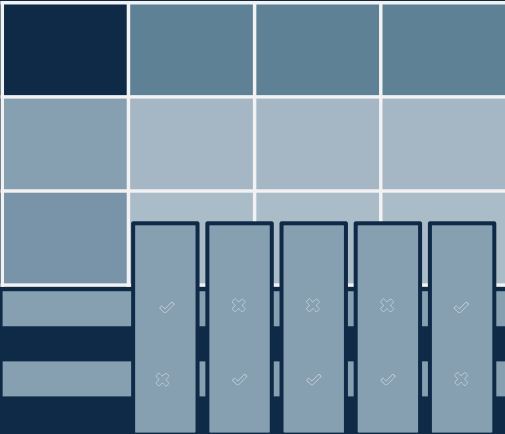
Use our editable graphic resources...

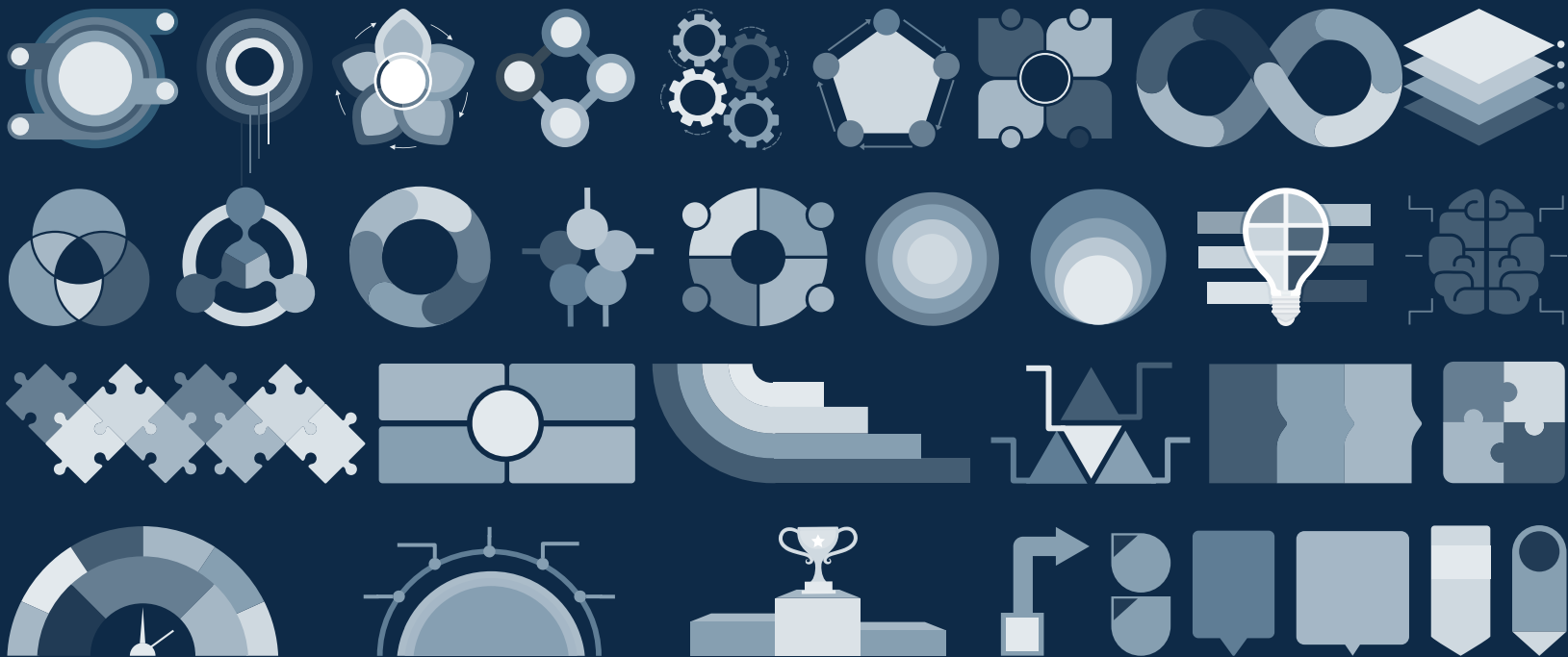
You can easily *resize* these resources without losing quality. To *change the color*, just ungroup the resource and click on the object you want to change. Then, click on the paint bucket and select the color you want. Group the resource again when you're done. You can also look for more [infographics](#) on Slidesgo.











...and our sets of editable icons

You can resize these icons without losing quality.

You can change the stroke and fill color; just select the icon and click on the paint bucket/pen.

In Google Slides, you can also use [Flaticon's extension](#), allowing you to customize and add even more icons.



Educational Icons



Medical Icons



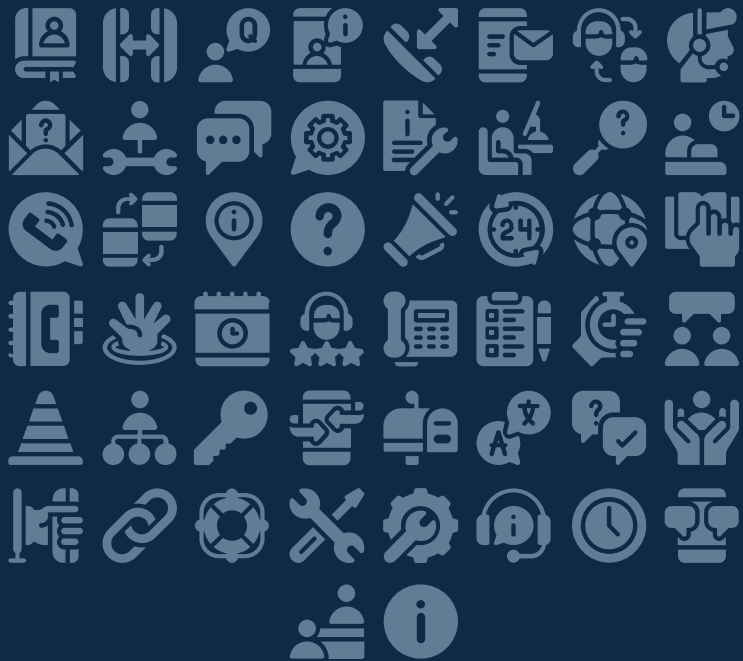
Business Icons



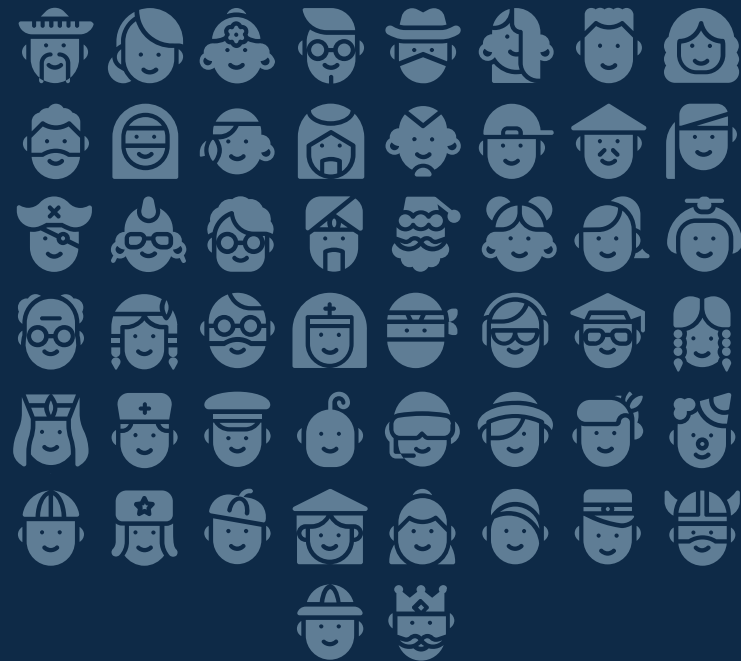
Teamwork Icons



Help & Support Icons



Avatar Icons



Creative Process

Icons



Performing Arts Icons



Nature Icons



SEO & Marketing Icons



